BARWELL CRICKET CLUB

PHOTOGRAPHY AND VIDEO CAMERA POLICY

The following guidelines are based on those provided by the ECB.

Guidelines applying to the use of cameras during matches, training sessions and on other club occasions.

The guiding principles are:

- 1. Photographs/images are not be taken at matches or training without the prior permission of the parents/carers of the children. This permission can be given by proxy by the coach of each team only after parental consent for this has been granted. The coach must arrange this prior to attending matches.
- 2. If no consent has been given for a child on the player profile form, then it is to be made known to the relevant person of the other team (e.g. Coach / Team manager) so that the appropriate person/s taking photos for the other team is aware and can avoid taking photos of that particular child.
- 3. The children should be informed that a person will be taking photographs.
- 4. The children should be informed that if they have concerns they can report these to the Coach or Team Manager.
- 5. Concerns regarding inappropriate or intrusive photography should be reported to the County Welfare Officer and recorded in the same manner as any other child protection concern.
- 6. It is recommended that at cricket tournaments/festivals/events/competitions set up a camera registration book for parents to complete.

Use of Images of Children (e.g. on the web, in the media or in league handbooks):

- 1. Ask for parental permission to use their child's image and wherever possible show the image to the parents and child in advance. This ensures that they are aware of the way the image will be used to represent cricket and Barwell.
- 2. Ask for the child's permission to use their image. This ensures that they are aware of the way the image will be used to represent cricket and Barwell.
- 3. If the Cricketer is named, avoid using their photograph.
- 4. If the photograph is used, avoid naming the child.
- 5. Only use images of children in appropriate kit (training or competition) to reduce the risk of inappropriate use, and to provide positive images of the children.
- 6. Encourage the reporting of inappropriate use of images of children to the County Welfare Officer and/or the ECB Child Protection Team.

Using video as a coaching aid:

There is no intention on the part of the ECB to prevent club coaches using video equipment as a legitimate coaching aid. However, players and parents/carers should be aware that this is part of the coaching programme, and material taken in connection with coaching, must be stored securely and deleted or destroyed when a parent requests this, or when the material is no longer needed. The parents/carers and children must provide written consent for the use of photography and video analysis (on the player profile form).

Any concerns regarding the above should be raised to the team manager, captain or Club Welfare Officer.